

## Field Ready Türkiye Strategic Plan (2023-2025)

**Executive Summary:** Field Ready Türkiye, a pioneering NGO of engineers and humanitarian experts, aims to empower local communities through innovative solutions and entrepreneurship. This strategic plan outlines the organization's vision, mission, and key objectives for the next two years. "to empower over 1,000 local community members directly through innovative solutions and entrepreneurship by 2025."

**Organizational Overview:** Founded in 2016, with legal registration in Türkiye since February 2021, Field Ready Türkiye focuses on finding innovative solutions for community challenges. The organization operates in Northwest Syria and Türkiye, contributing to the global movement for localized, community-led change. "successfully implemented 20+ innovative solutions since 2021-2022, directly benefiting 5,000 individuals indirectly."

### Vision and Mission Alignment:

*Vision:* To be a leading force in empowering local communities through innovative solutions and entrepreneurship.

*Mission:* Empower local communities to create sustainable solutions through innovation and entrepreneurship, fostering positive change locally and globally.

Our 2023-2025 plan is to "Empower local communities to create sustainable solutions through innovation and entrepreneurship, with the goal of launching 30 new community-led projects by 2025."

### Strategic Objectives:

- **Localization and Innovation:** Promote localization by manufacturing essential health, medical, WASH, and shelter items where they are needed.
- Establish partnerships with local factories, home workshops, and Innovation Hubs to adapt solutions to specific local markets.
- Our aim is to "Establish partnerships with 15 local factories/businesses and 10 home workshops by end of 2024 to increase their local production capacity by 30%."

**Project Expansion:** Initiate new projects in Northwest Syria and Türkiye to address urgent community needs.

- Engage with humanitarian actors, participate in cluster and working group meetings, and collaborate with local authorities and communities.
- "Initiate 5 new projects in Northwest Syria and 5 in Türkiye by 2025, directly addressing the needs of at least 5,000 individuals."

**Capacity Building:** Enhance organizational capacities over the next two years.

- Develop training programs for staff and local partners to foster innovation and sustainable solutions.
- "Develop and deliver 6 training programs for 50+ staff and community members by the end of 2024, aiming to improve innovation skills and sustainable solution development."
- **Diversification and Donor Engagement:** Expand the donor base by collaborating with new partners, including UN agencies and international donors.
- Seek funding for projects in Shelter, WASH, Agriculture, Socio-economic Empowerment, and Early Recovery.



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"Expand the donor base to include 1 new UN agencies and 6 international donors, securing funding of \$2.5 million for upcoming projects by 2025."

**Implementation Plan:**

**Local Manufacturing Initiatives:** Identify key manufacturing partners and establish collaboration agreements.

Launch pilot projects for localized production of health, medical, and shelter components.



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- **Community Engagement:** Strengthen ties with local communities through awareness campaigns and community involvement.
- Foster a "nothing for us without us" approach in project development and decision-making.
- **Capacity Building Programs:** Assess current organizational capacities and identify areas for improvement.
- Implement training programs for staff and local partners, focusing on innovation and community empowerment.
- **Diversification of Projects:** Develop detailed project proposals for Shelter, WASH, Agriculture, Socio-economic Empowerment, and Early Recovery initiatives.
- Present proposals to potential donors, emphasizing the organization's commitment to local solutions.

**Monitoring and Evaluation:**

- Establish key performance indicators for each project and regularly monitor progress.
- Conduct periodic evaluations to assess the impact of initiatives on local communities.